City of Pottsville
Hometown Heroes
2021 Banner Program

The City of Pottsville is proud to announce the 2021 Hometown Heroes banner program. This program serves as a tribute to recognize the men and women from Pottsville, who have served or are serving our country in a branch of the military. Each individual banner is unique and will include their picture, branch of service, era of service, and sponsor's name. The program is non-political and non-partisan.

Hometown Heroes Banners

--The banners are 24" wide and 48" high and will be located on streets throughout the City.
--Banners will be displayed yearly from Memorial Day through Veterans Day.
--Cost of sponsorship for families, individuals, civic organizations, and businesses is $200.
--Applications are available in the City Administrator's Office at City Hall,
401 North Centre Street, Pottsville or on the City's website at **www.city.pottsville.pa.us**
--Applications will be accepted through February 28, 2021 and will only be processed with a fully completed form, photo, discharge form or current Military ID card photocopy (front and back side), and a check or money order made payable to: **The City of Pottsville Hometown Heroes**
Applications will be accepted in the City Administrator's offices at City Hall or mail to:

The City of Pottsville Hometown Heroes
P.O. Box 50
Pottsville, PA 17901
*******PLEASE NOTE THAT CASH PAYMENTS WILL ONLY BE ACCEPTED AT CITY HALL—PLEASE DO NOT MAIL CASH*******

--The banners will be available to the sponsor (individual, family, organization, or business) upon request.
--Banner placement will be solely at the discretion of the City of Pottsville.
--Please contact City Hall at 570-622-1234 Extension 346 (City Administrator's Office) with any questions about the banner program.

Ways to Support the Pottsville Hometown Heroes Banner Program

Anyone may purchase or sponsor a Hometown Heroes banner provided the above requirements are met (application form, discharge form and payment).

Contributions toward the program will be graciously accepted and appreciated. A dedication will take place during the annual Memorial Day observance at Garfield Square. All those honored with a banner will be acknowledged in the ceremony program book.

Hometown Hero Information (Please print) Submit an ORIGINAL PHOTO- it will be returned

Name of Person in Photo *(as it should appear on banner)*

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Military discharge status and rank (MUST supply a photocopy of military discharge or current Military ID card-front and back)

Era of Service (** see below for Official DOD dates of service)
Branch of Military:

Name of person submitting photo:

Relationship to Hometown Hero:

Phone Number: _________________________ E-Mail Address: _____________________________

Address: ____

Sponsor's Name *(as it will appear on banner; for example, **With Love and Pride, Your Family**)*

PHOTO RELEASE

I hereby grant the City of Pottsville permission to use the attached photo in the 2020 Hometown Heroes Banner Program with the understanding that this photo or likeness may be used for the City's promotional use. I assume all responsibility for providing accurate, true, and correct information regarding the person(s) being honored on the banner.

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(Signature) (Print name) (Date)

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_____ Yes, I will make a contribution to the Pottsville Hometown Heroes banner program in the amount of

$___________________.

****Era of Service - Official Department of Defense Dates ****
Global War on Terror (**GWOT**): September 11, 2001 - to present
Cold War: September 2, 1945 – December 26, 1991 **Persian Gulf**: August 2, 1990 - August 31, 1991
Korean Conflict Era: June 27, 1950 - January 31, 1955 **Vietnam Era**: February 28, 1961 - May 7, 1975
WW I Era: April 6, 1917 - November 11, 1918 **WW II Era**: December 7, 1941 - December 31, 1946